

# Minimising environmental impacts

We're encouraging commercial fisheries to operate sustainably and to minimise the impacts they have on marine habitats and ecosystems

*"Fishing is not just a job, it's a way of life, and the viability of many coastal communities rested on the lobster industry."*

- Linda Williams, first female chair of the Western Rock Lobster Council

**500+** improvements in certified fisheries

e.g.:

- 99% reduction of albatross bycatch in South African Hake fishery
- NZ Hoki population more than doubled population since 2001



**99%**

**reduction of turtle bycatch**  
in the Australian Northern Prawn fishery turtle escape hatches (turtle excluder devices or TEDS) were installed in all nets

**0**

**sealion mortalities**  
in the Western Rock Lobster Fishery since the introduction of Sea Lion Excluder Devices (SLEDs)



**100%**

**Independent observer coverage**  
in Aker BioMarine krill fishery and new mesh exclusion devices ensure that nothing larger than krill is caught

**300+** fishing-free days per year  
in Spencer Gulf King Prawn Fishery allows stock to replenish



The Marine Stewardship Council uses its ecolabel and fishery certification program to transform the seafood industry to a more sustainable basis. Maintaining livelihoods and ensuring the oceans are teeming with life.

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